

art + tech = nft  
nft <= art

Art is often exclusive. We want Art to be accessible. We want art to be accepted. We want art to spread widely. Non-fungible Tokens enable us to realize this vision.

The Wide Renaissance is a collaborative movement uniting traditional artists and all creative minds looking to expand the reach of their art, using technology.

The first Wide Renaissance Exhibition, which took place on September 11, 2021, in north-county San Diego, California featuring six artists. [Michelle Mafra](#), [Dora Burnquist](#), [Jay Strickland](#), [PMA](#), [Monocrew](#), and [Alvaro Santamaria](#).

Each NFT piece from the Wide Renaissance collection is a 1-1 mint.

Once the buyer wins an auction, he or she can choose to print a copy of the art, or even apply the art to a t-shirt or other fun products. The buyer can also re-sell the NFT. but note not the prints themselves.

Our first pop-up exhibition showcased physical pieces of art. The pieces were then minted into NFTs widening the reach of each piece. While also ledgerizing its data into the blockchain.

During the first exhibition, artists near and far flocked the show to learn about the technology. After the show they were ready to leap into NFTs.

This technological artistry lets the artist maintain complete ownership and control of their art, and directly benefit from its economic engine.

After all, this movement is parallel to the bitcoin movement. One that is all about self-sovereignty and self-ownership.

It is time to get creative. Society and culture is changing fast, as is reflected in our contemporary ART. And that's why I think this renaissance is wider than the one before.

/by Michelle Mafra