

OMAR WESTERBERG

Omar Westerberg founded Viva Capital Management, a full-service cryptocurrency firm, where he serves as the Managing Partner.

His core strengths are strategy and team formation. His career has focused on algorithmic trading and growing companies through data-driven customer acquisition campaigns.

He managed an algorithmic absolute return fund in Hong Kong and helped manage the largest introducing broker for Interactive Brokers in Australia at the time with a team of 30+ people in financial services. During his career, Omar has lived in many countries and has developed a deep knowledge of international taxation, business structuring, and capital raising, and has an extensive network of legal and accounting professionals.

He frequently delivers strategic advice on tax-efficient solutions to crypto investors and business owners around the world.

He is an accomplished speaker who has spoken at conferences in seven countries.